

# CONVENTION BOOK AD FORM

XXIX National Convention of

**THE POLISH AMERICAN PRIESTS ASSOCIATION**

**April 23-26, 2019 Utica, NY**

As you all know, a large part of helping to cover the many expenses associated with putting on a convention such as this comes from the revenue generated by one of the convention's most sought-after items: its commemorative book. Many still regularly refer to ones published previously as they make a handy reference item.

Practically, the book provides those who support the work of our Polish priests and Polonia a wonderful opportunity to publicly make both this fact and themselves known. This is especially true for the many businesses, organizations, fraternal, and individuals who serve, work with and for, and do business with people in the Polish community. *Plus, given our electronic age, this is no longer true just for those within the convention's host community.*

*As we do so much now with just a click of a button, this also becomes a chance to expand your outreach to a new clientele.* We hope you will take advantage of this offer.

## CONVENTION BOOK AD FORM

The convention book will employ an 8 – 1/2" X 11-1/2" format. The reverse side of this page illustrates lay-out and pricing details.

### **PREMIER AD - \$500.00**

*Full page ad on the back/ inside covers or in the special centerfold section. Special locations are available on a first-come, first serve, basis.*

### **FULL PAGE AD - \$200.00**

*An approximately 7" X 10" lay-out, allowing for proper framing of pages.*

### **HALF PAGE AD- \$125.00**

An approximately 4-1/2" X 7" lay-out.

### **QUARTER PAGE AD - \$75.00**

*An approximately 3-1/4" X 4-1/2" lay-out.*

### **PATRON AD - \$40.00**

*A 2-1/8" X 3-1/4" business card size lay-out*

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**YES** – please put me down for a \_\_\_\_\_ size ad. Enclosed, please find a check in the amount of \_\_\_\_\_ to cover the cost.

**NAME:** \_\_\_\_\_ **PHONE#:** \_\_\_\_\_

*Complete, detach, and return this form and payment (checks made-out to PAPA Utica Convention) along with the appropriate artwork to: **PAPA UTICA CONVENTION, Holy Trinity Church, 1206 Lincoln Ave. Utica, NY 13502** - after sending payment, email artwork to [Irena@thegoodnewscenter.org](mailto:Irena@thegoodnewscenter.org)*

*Or - Payments can be made online at: <https://www.polskapapa.org/e-pay>*

**PREMIER AD**

**FULL Page**  
**Back/Inside Covers -**  
**Special Centerfold Section**

**\$500**

**BLUE**

**FULL Page**  
**~7" X 10"**

**\$200**

**GREEN**

**PATRON Ad**  
**2-1/8" X 3-1/4"**

**\$40**



**YELLOW**

**HALF Page**  
**~4-1/2" X 7"**

**\$125**

**RED**

**QUARTER Page**  
**~3-1/4 X 4-1/2"**

**\$75**

